



Using a Sector Development Agency to Mobilize a Local Green Economy

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Speaker:

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Using a sector development agency to mobilize a local green economy

The case of GreenCape in the Western Cape, South Africa

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Context

GreenCape is a development agency that has been a key enabler of green growth and investment at the subnational level in South Africa's Western Cape province. This case study shares how GreenCape was established as a nonprofit organization by the provincial government and how, through its work across government, business, and academia, it has contributed to realizing significant private sector investment and employment in green business, technologies, and manufacturing. The goal of the case study is to illustrate the sector development agency model and the specific approach used by GreenCape, as well as to highlight some of the key factors that have contributed to GreenCape's success. The case study draws on the records and experience of those who were involved from the conception of the organization to the present day, and would be of interest to those in government and business in other regions who are tasked with developing strategies for green growth or low emission development.

GreenCape is referred to in South Africa as a **sector development agency**, defined as an independent organization that bridges the public and private sectors with the goal of enabling growth in a given industry and region.

Case Study
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Key messages

The following factors are central to GreenCape's success in supporting the development of the green economy at subnational level.

- Strong and continued financial and nonfinancial support from its primary funder, the provincial government, which sees GreenCape as a key partner to support the achievement of its Green Economy goals.
- Strong alignment with national, provincial, and local green economy policies and strategies, while remaining an entity separate from government. This establishes GreenCape's credibility as an independent agent of change. This governance structure retains accountability to government funders, but also allows for impact oriented, agile delivery.

The **LEDS GP Subnational Integration Working Group** strives to accelerate climate resilient LEDS by supporting the coordination and vertical integration of climate action between national and subnational governments.
Contact: sniwg@ledsgp.org

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2. Listen by telephone.

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3. Write down your QUESTIONS!

- Please use the Question pane throughout today’s presentation. These will be addressed and guide our discussion at the end of the presentation.

Agenda

- Welcome and introductory remarks
- Overview of the LEDS GP
 - **Mr. Charles Akurugu,**
 - **Co-chair, Subnational Integration WG, AfLP**
- Presentations – Panelists:
 - **Michael Mulcahy, GreenCape**
- Questions and answers
- Closing remarks
- Survey

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SUBNATIONAL INTEGRATION WORKING GROUP (SNI-WG)

MISSION:

To enhance capacity, capture synergies and improve and support the coordination and vertical integration of low emission development strategies among national and subnational governments.

ACTIVITIES:

- Mapping issues, activities and resources
- Capacity building, training
- Ongoing dialogue

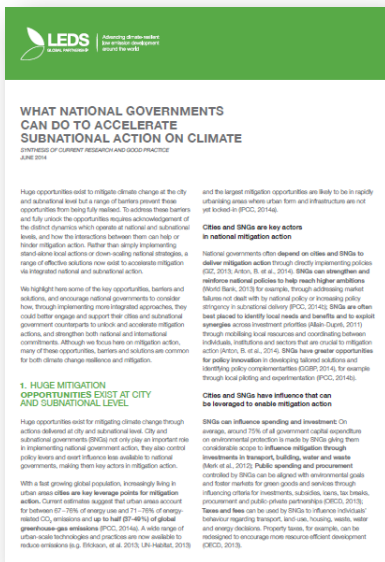
Launched in 2013, the SNI Working Group of the LEDS GP has +600 members including governments, IGOs and NGOs



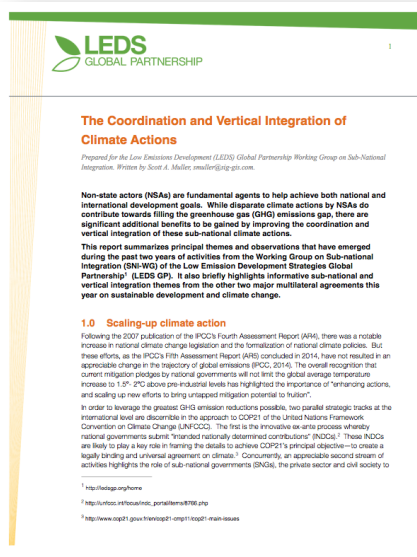
LEARNING: SNI Working Group Resources

- More info -

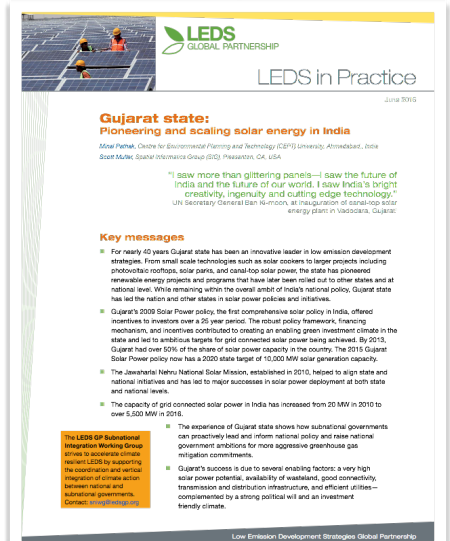
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Case Studies



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