

# Carbon Pricing Training

## Promoting Market-based Climate Policy Instruments

**Carbon pricing and market-based approaches** are efficient ways to reduce emissions and therefore help countries to set more ambitious climate targets. Market-based approaches encourage the private sector to make more climate friendly investments and can leverage finance sources for a low-carbon transition. The cost of emitting is passed on to polluters according to the *polluter-pays-principle*. Different instruments can be used for this purpose, including carbon taxes, emissions trading systems, crediting mechanisms and, fossil fuel subsidy reform. As it bears large potential for countries to decarbonize their economies the use of these instruments is spreading globally.

Therefore, the **Global Carbon Market project** has developed a **Carbon Pricing training** that aims to train decision-makers, experts and stakeholders from the public and private sector. Tailored to individual needs, the **goal is to equip participants** with deeper knowledge and hand-on advice for implementation.

### The Carbon Pricing Training covers a broad array of topics and interactive exercises...



#### National Instruments

Introduction & Rationale for Carbon Pricing, Carbon Tax & ETS, Carbon Pricing in the policy mix, Design Elements (Revenue Use and Stakeholder Engagement and Communication)



#### International Instruments

International Carbon Markets, Article 6, CORSIA and Voluntary Carbon Markets

### ..and can be tailored to different target groups



from **targeted trainings** for experts on a specific topic to **introductory trainings** for a broader audience; targets both **public and private stakeholders**.

**virtual or face-to-face**, held by experienced international trainers, with the aim of guiding national trainers (Train the Trainer).



**Length:** 1 - 4 days (depending on scope)



**Budget:** The GCM project cannot finance the training but facilitates its implementation.

For **interest, questions** and **further information** please contact [lydia.ondraczek@giz.de](mailto:lydia.ondraczek@giz.de)

### The Global Carbon Market Project

The German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) commissioned the *Deutsche Gesellschaft für Internationale Zusammenarbeit* (GIZ) with the Global Carbon Market project to promote market-based climate policy instruments. The project's objective is to support partner countries in using market mechanisms for reducing greenhouse gas emissions.

## Example Training Agenda

Example for a four-day training.  
Core modules are marked with an \*. Domestically focused modules are **blue**, internationally focused modules in **grey**.

Time	Day 1	Day 2	Day 3	Day 4
<b>Session 1</b>	Rationale for carbon pricing, introduction of key concepts*	Key elements in ETS design OR Key elements of carbon tax design*	International cooperation under Kyoto and Paris: past, present, future	Domestic offset programs: Design, implementation and use for domestic or international carbon markets
<b>Session 2</b>	Carbon tax and ETS – similarities and differences	Short session Revenue use to enhance public support for carbon pricing and enhance sustainable development	Interactive exercise: Being future-fit by learning from past experiences with international markets	Interactive exercise: Developing a strategy and an action plan for advancing carbon pricing and carbon markets for NDC achievement in participants' country contexts
	Lunch	Lunch	Lunch	Lunch
<b>Session 3</b>	Interactive exercise: ETS vs. carbon tax debate for a fictitious country case (Republic of Carbono)	Interactive exercise: Negotiating ETS OR carbon tax design in the Republic of Carbono	International cooperation through Art. 6: strategies for engagement for developing countries*	Interactive exercise continued
<b>Session 4</b>	Role of carbon pricing in the policy mix	Stakeholder engagement and carbon pricing communication –incl. interactive exercise: 'spinning the message' in the Republic of Carbono	CORSIA and the voluntary carbon market: potential additional sources of credit demand	Wrap - up

**Published by:**  
Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH

Registered offices  
Bonn and Eschborn, Germany

Friedrich-Ebert-Allee 36 + 40  
53113 Bonn, Deutschland  
T +49 228 44 60-0  
F +49 228 44 60-17 66

Dag-Hammarskjöld-Weg 1–5  
65760 Eschborn, Deutschland  
T +49 61 96 79-0  
F +49 61 96 79-11 15

**Responsible:**  
Maximilian Friedrich, maximilian.friedrich@giz.de

**Photo credits/sources:**  
Page 1 top: KfW-Bildarchiv / Dawin Meckel

**URL links:**  
Responsibility for the content of external websites linked in this publication always lies with their respective publishers. GIZ expressly dissociates itself from such content.

GIZ is responsible for the content of this publication.

On behalf of:



of the Federal Republic of Germany

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH